



City of Liberty Hill, TX
Liberty Hill Downtown Revitalization Committee Minutes
Tuesday, September 26, 2023, at 5:30 PM
City Council Chamber / Municipal Courthouse
2801 Ranch RD 1869, Liberty Hill, TX 78642

1. CALL TO ORDER

The Downtown Revitalization Committee Workshop was called to order at 6 PM by Chair Daniel Scott

Downtown Revitalization Committee Members Present:

Kellie Olisky, Vice-Chair
Daniel Scott, Chair
Danyel Cake
Kristan LeBaron, Secretary
Sheila Nardelli

City Staff:

Paul Brandenburg – City Manager
McKenzi Hicks – Interim Director of Planning and Development
Elaine Simpson – City Secretary
Liz Branigan – Mayor
Katie Amsler – Director of Communications and Community Involvement.
Mary Poche’ – Executive Director of Liberty Hill Economic Development Corporation

2) REPORTS

- a) Cross-Committee Communications Group Meeting, September 21, 2023 - Compiled Report.

The discussion of this report included additional information regarding also having some promotional giveaways at River Ranch Park at some point. Also, having elements of their wayfinding signage point toward Liberty Hill.

No official action was taken on this report.

3) PUBLIC COMMENTS

Regarding items not on this agenda/Public Comments: Those desiring to speak on a topic not listed on the agenda, please complete a speaker form and present it to the City Secretary before the meeting. Speakers will have three minutes each to speak, this time cannot be transferred or shared. Committee members may not take action during this item and any responses will be limited to factual statements, recitation of existing policy, or request for the topic to be placed on a future agenda. Regarding topics listed as an agenda item/During specific agenda item: Committee Members request that speakers complete a speaker form, indicate which agenda item they are interested in speaking about, and submit form to the City Secretary before the agenda item is addressed. Speaker forms may be emailed to the City Secretary before the meeting at esimpson@libertyhilltx.gov.

There were no citizen comments.

4) REGULAR SESSION

- a) Discussion, consideration, and possible action related to Downtown Revitalization Committee Regular Meeting of July 25, 2023, meeting minutes. (E. Simpson)

City Secretary Elaine Simpson explained that this set of meeting minutes was not completed in time to be on the August DRC agenda.

Chair Daniel Scott moved, and Vice Chair Olisky seconded, to approve, as presented, the meeting minutes from July 25, 2023. The motion was carried unanimously by a 5-0 vote. Ayes: Nardelli, Cake, LeBaron, Olisky and Scott. Nays: None.

- b) Discussion, consideration, and possible action related to Downtown Revitalization Committee Regular Meeting of August 22, 2023, meeting minutes. (E. Simpson)

Vice Chair Olisky requested that the spelling of her name be corrected on the first page of the meeting minutes.

Chair Daniel Scott moved, and Vice Chair Olisky seconded, to approve, with the correction as noted to page one. The motion carried unanimously by a 5-0 vote. Ayes: Nardelli, Cake, LeBaron, Olisky and Scott. Nays: None.

- c) Discussion, consideration, and possible action regarding plans to host 'Monsters on Main' event on Saturday, October 28, 2023, including funding, sites, sponsorships, logistics, advertising, volunteer coordination, and other concerns regarding the event. (K. Olisky)

Vice Chair Olisky discussed that this event may be a little smaller this year because of the construction going on downtown. However, there is still parking at the Water Tower parking lot, may be restricted to entry and exit from Hickman. But there are business owners interested in giving out Trick or Treats.

There was an extended discussion that this is also the evening that the Liberty Hill Police Department will hold their own Trunk or Treat event. It will be held at Rockpointe Church on Hwy 29. It was determined that to allow the kids to Trick or Treat both events, Monsters on Main would be held earlier in the day. The Police Trunk or Treat event starts at 4:00 PM, so Monsters on Main will be earlier.

This is a Saturday. There should be some parking at City Hall, and some on Myrtle Street.

Chair Scott asked if we can have signs made. Katie Amsler said she has A-frame signs we can use for promoting the event and said she can produce these for us.

Vice Chair Olisky explained that she plans to get additional sponsors and create a walkable map, and then will send all this information to Katie Amsler to begin promoting the event on the city's social media. She also plans to reach out to Agape BBQ regarding a possible costume contest. She will also continue to update the members of the Committee.

There was no formal action taken.

- d) Discussion, consideration, and possible action related to Downtown Infrastructure Plan.
(P. Brandenburg)

City Manager Paul Brandenburg spoke for Public Works Project Manager James Herrera. He explained that the city is trying diligently to get the correct information out to the residents regarding the improvements going on downtown. Regarding the Roundabout project, which is under construction now, the city staff did neglect to get the information out to a few affected residents and business owners. They are working internally to develop a plan for outbound communications on projects like these in the future.

This Roundabout Project is expected to be completed by March.

At this time, there is interest from city staff to determine what City Council would like to have in the 'Center of the Roundabout'. This feature, whatever it turns out to be, will be a part of the welcome to Downtown, it may turn out to have elements of public art, such as the Committee has been discussing.

Regarding the plans for the Right-Hand turn lanes at Main and Ranch Road 1869 intersection, this item will be discussed by the City Council at their meeting tomorrow night.

There will be some parking spaces that will be eliminated to accommodate these lanes. There will be meetings for downtown stakeholders to discuss the planning.

Also, regarding Downtown Parking, related to festivals and events downtown, the old VFW building is now owned by the Liberty Hill Economic Development Corporation, and the city is considering asking for parking to be allowed there.

City Manager Brandenburg then reviewed with the Committee members the 'Downtown Infrastructure Plan' document page by page. He updated the Committee on water lines, the Fire Flow Project, and the Future Gravity Sewer.

He explained that all these projects have been launched except the Fire Flow Project.

There was no formal action taken.

- e) Discussion, consideration, and possible action related to Murals and Public Art including in the downtown area and in relation to Liberty Hill Sculpture Festival October 21, 2023. (D. Scott)

Chair Scott explained that this is a continuation of the discussion of Public Art. Mr. Teague, one of the owners of the former Liberty Hill Independent newspaper building across from City Hall, was available to field questions. The wall at Mr. Teague's building still needs to be evaluated for consideration of appropriateness for a mural.

Chair Scott discussed that he plans to continue to work on this project, the 'bones' of the plan, by making a map with site plans. This will be one of the first elements of discussion. Then the discussion will be regarding ideas for content.

Kristan LeBaron explained that she and City Manager Brandenburg have been working on researching costs from other cities and collecting guidelines from other cities to include in Liberty Hills 'policy' for the mural program.

There was a discussion that the Committee needs to get a packet together of approval process, funding sources, etc. There will also need to be some vetting of the artists who are commissioned to work on this project.

There was a brief discussion that in the future as the city grows there may be a need for an 'Arts and Culture' Board.

There was no formal action.

- f) Discussion/Update on following ongoing projects/concerns:
- Downtown Streetscape concept/plan

This is part of what the city is working now with Halff and Associates to do; to get a more detailed plan.

- Downtown signage / Wayfinding signage / Park signage

This will also be part of the Downtown Masterplan.

- Downtown Master Plan
(P. Brandenburg)

This plan won't be finished until the end of the year. There will be a 'Downtown Day' on October 26, 2023, during the day to encourage folks to come downtown. It will be a walking tour of downtown during the day and a meeting for the Community at the VFW building that afternoon.

5) FUTURE AGENDA ITEMS

Issues, topics, items for consideration at a future meeting may be identified and scheduled for a future agenda. No deliberations on the items may occur.

Downtown Infrastructure Plans timelines. - plans to incentivize businesses affected by it or if we can discuss possible incentives or help financially?

Feature for the Center of the Roundabout

Review draft of Mural and Arts Program Guide

Possibly a presentation from Halff and Associates.

The next meeting of the Committee will be Tuesday, October 24, 2023, at 5:30 PM.

6) **ADJOURNMENT**

With no other items on the agenda, and no objections from the committee members, Chair Scott adjourned the Downtown Revitalization Committee at 6:47 PM.

PASSED AND APPROVED BY THE Downtown Revitalization Committee of the City of Liberty Hill, Texas on 24th day of ~~September~~ October 2023 on vote of 4 ayes, 0 nays, and 0 abstentions.



Chair Daniel Scott



City Secretary Elaine Simpson

